

Schwab vraagt aan Rutte voor een "woordje" te schrijven in zijn nieuwe boek ter promotie ervan

persoonsnaam

Van: [persoonsnaam]@weforum.org
Verzonden: maandag 7 december 2020 14:44
Aan: [persoonsnaam]
CC: [persoonsnaam] [persoonsnaam]
Onderwerp: Prime Minister's Recommendation for 'Stakeholder Capitalism,' New Book from Professor Klaus Schwab
Bijlagen: Stakeholder Capitalism_Proof_Manuscript PDF.pdf
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Dear [persoonsnaam] hope all is well.

On 25 January at the start of The Davos Agenda, Professor Klaus Schwab will be releasing his new book, titled "Stakeholder Capitalism". In it, he deals with the great challenges the world is facing, including income inequality, the climate crisis, and the increasing "winner-take-all" nature of the global economy.

As Professor Schwab greatly values the Prime Minister's approach to governance and sees many similarities with his vision on stakeholder capitalism, he wanted to ask if the Prime Minister would be willing to provide a short recommendation for the book's promotion. This could be 1-3 sentences, or 30-50 words. You may find attached the manuscript, and here a sample recommendation:

Stakeholder Capitalism provides an eye-opening account of the progress, challenges, and major issues with the global economy. But it also gives us a glimpse into a future world, where progress can once again be widely shared, and countries collaborate to ensure a healthy planet for future generations. A must-read.
John Doe, President, Country

Unfortunately we do have a bit of a short timeframe however, as we would need the text by 15 December when the manuscript will be going to the final stages of the publishing process.

We do recognize that this is a very short notice, but Professor Schwab would be very appreciative to receive the Prime Minister's recommendation for his newest piece.

Many thanks for letting us know, and I remain at your disposal for any questions.

Best,

[persoonsnaam]

[persoonsnaam]

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Antwoord van Rutte aan Schwab

Van: [persoonsnaam]

Verzonden: dinsdag 15 december 2020 13:31

Aan: [persoonsnaam]

CC: [persoonsnaam], [persoonsnaam]

Onderwerp: RE: Prime Minister's Recommendation for 'Stakeholder Capitalism,' New Book from Professor Klaus Schwab

Dear [persoonsnaam],

What an honourable request from Mr Swab I must say. So I checked with the Prime Minister and on behalf of him, I can inform you that the following quote could be added:

In *Stakeholder Capitalism* my good friend Professor Schwab outlines an inspiring way forward in making the global economy more equitable, sustainable and future-proof. A vision that fits in perfectly with all his efforts over the years to build a better world. Once again, Professor Schwab gives us food for thought and reflection with this fascinating book.

- Mark Rutte, Prime Minister of the Netherlands

Please let me know if this fits within the expectations.

Both warm and health wishes to you,

Kind regards,
[persoonsnaam]